## ORDER

Order / Rev: 108275 **Orders** Alt Order #: October 2012 Campaign - Supplemental Product Desc: Estimate: Kevin Goodell Primary AE: 10/29/12 - 11/05/12 Flight Dates: **VEGS** Sales Office: 10/25/12 / 10/25/12 Original Date / Rev. Local Sales Region: GENERAL. Order Type: **Policy Communications** Name: Agency Cash Billing Type: **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 415 S. 6th St. Agency Commission: 15% Las Vegas, NV 89101 Committee to Re-Elect Judge Adriana Advertiser Name:

A25-54 Demographic:

> Product Codes: PLC12 SELECT PRIORITY CODE Priority:

POLITICAL/AGY, PCAN, GEN Revenue Codes:

New Business Thru:

00:05:00 Order Separation: Advertiser External ID: Agency External ID:

Totals Bill Plan

# Spots **Gross Amount** Net Amount End Date Start Date \$8,967.50 11/05/12 17 \$10,550.00 10/29/12

Rating Month # Spots **Gross Amount** Net Amount \$8,967.50 0.00 November 2012 \$10,550.00 0.00 17 \$10,550.00 \$8,967.50 Totals

**Account Executives** Order % Sales Region Start Date / End Date Sales Office Account Executive 100% Start Of Order - End Of Order Kevin Goodell

| Ln (         | Ch Start                                   | End  | Inventory Code                       | Break                | Start/End T                         | ime Days               | Len Sp | ots  | Rate Pri    | Rtg Type St | oots | Amount   |
|--------------|--|--|--------------------------------------|----------------------|-------------------------------------|------------------------|--------|------|-------------|-------------|------|--|
| 1000/00      |  | 2 10/31/12   | Today Show<br>Today Show             | СМ                   | 658a-9am                            | W                      | :30    | 1    | \$900.001   | 0.00 NM     | 1    | \$900.00   |
| Wee          | Start Date<br>ek: 10/29/12                 | End Date<br>11/04/12   | Weekdays<br>w                        | Spots/Week<br>1      | <u>Rate</u><br>\$900.00             | Rating<br>0.00         |        | 2011 |             |             |      |  |
| N 2 K        | (SNV 10/30/1                               | 2 11/05/12   | M-F 6-7a WakeUp<br>M-F 6-7a WakeU    |                      | 6-7a                                |                        | :30    | 0    | \$700,002   | 0.00 NM     | 2    | \$1,400.00   |
| 00000000     | Start Date<br>ek: 10/29/12<br>ek: 11/05/12 | End Date<br>11/04/12<br>11/11/12   | Weekdays<br>-T<br>M                  | Spots/Week<br>1<br>1 | <u>Rate</u><br>\$700.00<br>\$700.00 | Rating<br>0.00<br>0.00 |        |      |             |             |      |  |
|              | KSNV 10/30/1                               | ALCOHOLD TO THE PARTY OF THE PA | Noon News<br>Noon News               | СМ                   | 12-1230pm                           | -TWT                   | :30    | 0    | \$275.002   | 0.00 NM     | 3    | \$825,00   |
| Wee          | <u>Start Date</u><br>ek: 10/29/12          | End Date<br>11/04/12   | Weekdays<br>-TwT                     | Spots/Week<br>3      | <u>Rate</u><br>\$275.00             | Rating<br>0.00         |        |      |             |             | -    | *** 400 00   |
| N 4 H        | KSNV 10/30/1                               | 2 11/01/12   | M-F Early News<br>M-F Early News     | CM                   | 5-630p                              | - <b>T</b> -T <b></b>  | :30    | 0    | \$1,200.001 | 0.00 NM     | 2    | \$2,400.00   |
| We           | Start Date<br>ek: 10/29/12                 | End Date<br>11/04/12   | Weekdays<br>-T-T                     | Spots/Week 2         | <u>Rate</u><br>\$1,200.00           | Rating<br>0.00         |        |      | -           |             |      | 1.01.05  |
| N 5          | KSNV 11/04/                                | 12 11/04/12  | News 3 Today - S<br>News 3 Today - S |                      | 9am-930a                            | :485-55 <b></b>        | :30    | 0    | \$500.001   | 0.00 NM     | 1    | \$500.00   |
| م/۸ <i>\</i> | Start Date<br>ek: 10/29/12                 | End Date<br>11/04/12   | Weekdays<br>S                        | Spots/Week<br>1      | Rate<br>\$500.00                    | Rating<br>0.00         |        |      |             |             |      | 62 A 11 MAY 27 MAY 12 M |
|              |  | 12 11/05/12  | NEWS 3 at 4 (1<br>4PM NEWS (1 h      |                      | 4-5pm                               | RAMES SEE              | :30    | 0    | \$450.002   | 0.00 NM     | 3    | \$1,350.00   |
|              | Start Date                                 | End Date   | Weekdays                             | Spots/Week           | Rate                                | Rating                 |        |      |             | :57         |      |  |

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Order / Rev: 108275 Advertiser: Committee to Re-Elect Judge Adriana E:

Alt Order #: Product Desc: October 2012 Campaign - Supplemental KSNV

Flight Dates: 10/29/12 - 11/05/12 Estimate:

| 04 04 E  | ad Imag                          | entory Code                                | Break                  | Start/End Ti                 | ne Days  | Len Sp | ots | Rate Pri  | Rtg Type Sp | oots  | Amount           |
|--|----------------------------------|--|------------------------|------------------------------|--|--------|-----|-----------|-------------|-------|------------------|
| Ln Ch Start Er<br>N 6 KSNV 10/29/12 11/  | /05/12 NEV                       | WS 3 at 4 (1 HOUR)<br>M NEWS (1 hour)      | Other made             | 4-5pm                        | All and the second seco | :30    | O   | \$450.002 | 0.00 NM     | 3     | \$1,350.00       |
| Week: 10/29/12 11/0  | <u>Date</u> <u>W</u><br>04/12 M- |  | <u>/Week</u><br>2<br>1 | Rate<br>\$450.00<br>\$450.00 | Rating<br>0.00<br>0.00   | _      |     |           |             | 26    | h===100          |
| N 7 KSNV 10/31/12 10.  | /31/12 M-F                       | News 3 at Eleven<br>News 3 at Eleven       | СМ                     | 11pm-1135pr                  |  | :30    | 0   | \$775.002 | 0.00 NM     | i     | \$775.00         |
|  | 04/12                            | -w   | M <u>eek</u>           | Rate<br>\$775.00             | Rating<br>0.00   | 20     | 0   | \$900.001 | 0.00 NM     | 1     | \$900.00         |
| N 8 KSNV 10/30/12 10   |                                  | cetoFace/Raiston Re<br>cetoFace/Raiston Re | eport                  | 730-758pm                    |  | :30    | U   | \$900.001 | 0.00 1414   | 105.5 |                  |
| The state of the s | _                                | /eekdays Spot<br>T                         | s/Week<br>1            | Rate<br>\$900.00             | Rating<br>0.00   |        |     | \$900.002 | 0.00 NM     | 4     | \$900.00         |
| N 9 KSNV 11/04/12 11   |                                  | ws 3 Live in Prime<br>ws 3 in Prime        | СМ                     | 7-10pm                       | 10000000000000000000000000000000000000   | :30    | 0   | \$900.002 | 0.00 1314   | Ċ     |                  |
| 3  |                                  | Veekdays Spot                              | s/Week<br>1            | Rate<br>\$900.00             | Rating<br>0.00   |        |     | ****      | 0.00 NM     | 2     | \$600.00         |
| N 10 KSNV 10/29/12 11  |                                  | F 5-6a WakeUp w/W<br>F 5-6a WakeUp w/V     |                        | 5- <del>6</del> a            |  | :30    | 0   | \$300.002 | U.GU INIVI  | 4     | <b>\$555.0</b> 0 |
|  |                                  | <u>Veekdays</u> <u>Spot</u>                | s/Week<br>2            | <u>Rate</u><br>\$300.00      | Rating<br>0.00   |        |     |           |             |       |                  |
| WANT TO SECURITY STORY OF THE  |                                  |  |                        |                              |  |        |     | 5.        | Totals      | 17    | \$10,550.0       |